

# Theory of Change

## Vision

We envision a nature-positive, inclusive, and regenerative world inspired and guided by nature's genius

## 2035 Outcomes

Nature-based solutions that mimic nature are helping to solve climate change and biodiversity loss.

Nature-inspired knowledge is enabling a Nature Positive future to be realized.

The connection between people and Nature is strengthened.

Regenerative forms of economic, political, and social systems are modelled on nature's genius.

Nature-inspired materials and products are enabling a regenerative economy.

Our built world and working landscapes produce ecological benefits at the same level as healthy local ecosystems.

## Our Programs

### Inspiration:

A rich and accessible catalog of nature-inspiration that enables innovation through AskNature — powered by Ai.

### Community:

A diverse and disruptive community that realizes nature-inspired action through events, learnings, co-labs and an online community.

### Innovation:

Innovative solutions that enable a nature-positive future through the Ray of Hope accelerator, fund and partnerships.

### Amplify

innovations and actions through partners

## How We Address The Problems

### Enable

an ecosystem of innovators

### Connect and Convene

change makers

## The Problems We Seek to Solve

Climate Change and Biodiversity Loss

Disconnection from Nature

Take Make Waste Society