



**BIOMIMICRY**  
INSTITUTE

## **Partnership Opportunities**

**Join us to create a Regenerative and  
Nature Positive Future**



[www.biomimicry.org](http://www.biomimicry.org) | [www.asknature.org](http://www.asknature.org)

A 501(c)3 Organization | #86-1153859



## Our Vision

**We envision a Nature Positive, inclusive, and regenerative world inspired and guided by nature's genius.**

## Our Impact

With **600,000+ viewers annually**, **AskNature** is the largest open-source database of biological intelligence for regenerative solutions.

A new global community, **AskNature Hive** brings together subscribers to connect, learn and take action in online events and with exclusive biomimicry opportunities.

The **Ray of Hope Accelerator's 40+ bio-inspired startups** with **\$125M+ of follow-up investment** are solving systemic challenges across industries.







## Join Us

We have three paths for partnership: an Institute sponsorship, an Innovation partnership, and an Inspiration partnership. We can also customize partnerships to fit as needed.

### 1. An Institute Sponsorship

#### Key Features and Benefits

##### Brand alignment

Demonstrate your brand's shared values for a regenerative, inclusive, and nature-inspired future through logo placement on the Biomimicry Institute's website.

##### AskNature Hive community subscriptions

Give your employees access to join the AskNature Hive community and engage in meaningful discussions, live online events, and collaborations. Our network of bio-inspired innovators and enthusiasts is a passionate, inclusive and diverse community that is driven to solve the world's pressing issues.

**The Institute Sponsorship annual funding ranges from \$10 – \$15k.**

**Contact [sponsorship@biomimicry.org](mailto:sponsorship@biomimicry.org) to start a conversation.**





## 2. An Innovation Partnership

Through the innovation partnership you are invited to join a first of its kind, exclusive corporate roundtable, where we aim to scale the adoption and application of nature-inspired innovations supported by our Ray of Hope Accelerator.

### Key Features and Benefits

#### Participation in the Ray of Hope Accelerator selection committee in 2025

Gain access to a cutting-edge, nature-inspired innovation pipeline as part of the 2025 selection committee.

#### Mentorship and speaking opportunities with the startup cohort

Share your company's journey and challenges and create impactful relationships with the startup community.

#### 1:1 quarterly calls with the innovation team

Identify areas of interest for your company with the Ray of Hope Accelerator innovation team.

#### Recognition as a corporate partner

Logo placement on the Biomimicry Institute's website and the Ray of Hope Accelerator webpage.

**Joining the Ray of Hope Corporate roundtable is \$50k annually.**

**Contact [partnerships@biomimicry.org](mailto:partnerships@biomimicry.org) to start a conversation.**





### 3. An Inspiration Partnership

AskNature is a powerful tool for resourcing biomimicry with over 2,000 pages of biological strategies based on nature's genius. A collaboration with our AskNature team will enable your team or whole company to begin the journey of building awareness and learning about how to implement biomimicry with a long-term tool at their fingertips.

#### Key Features and Benefits

##### AskNature Introduction Partnership

Build team awareness through a webinar series

Small group deep dives walking through a relevant challenge

**An AskNature Introduction Partnership is \$25k.**

##### AskNature Concierge Partnership

Exclusive biological strategy collections on a specific challenge

Cross-disciplinary Co-Lab Workshop

**AskNature Concierge Partnership annual funding is priced based on the number of challenges addressed and ranges between \$25-\$50k.**

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