BIOMIMICRY INSTITUTE

biomimicry.org

Overview

The Biomimicry Institute is a 501c3 non-profit, with a vision for a nature-positive, inclusive and regenerative world inspired and guided by nature's genius.
We are embarking towards a 10-year vision to dramatically scale biomimicry's impact on today's most pressing challenges. As we enter our third decade, we are committed to working across sectors and disciplines, growing where we haven't grown before, and sharing Nature's wisdom through actionable, life-centered solutions. The Biomimicry Institute is proud to work on the _Nature of Fashion: Design for Transformation_ initiative over the next 3 years, a _Laudes Foundation_ funded project which asks the question: "_What would the fashion industry look like if it acted like a natural ecosystem?_" Our answer: decomposition is the missing engine. The mission of the _Nature of Fashion_ initiative is to transform textile waste into biocompatible materials that reintegrate into Earth's natural systems or become valuable building blocks for other industries. We're working towards redefining waste and building a regenerative fashion system modeled after nature's processes.

Design Needs

We are seeking to contract with an experienced Graphic Designer who can understand and visually communicate the breadth and depth of the _Nature of Fashion_ initiative, including synthesizing scientific information, technical data and compelling stories into highly accessible content suitable for a "10th Grade High School Level".

This designer should possess a foundational understanding of scientific communication and will be closely supported by our Communications Team and Technical Expert in translating complex Chemistry and Biological Processes into infographics. These graphics will be versatile for use across multiple channels and materials to further the narrative y of the _Nature of Fashion_ Project.

At this stage, the _Nature of Fashion_ initiative is working to scale decomposition technologies of three Pilot projects— located in Ghana, the Netherlands and Germany.

This Designer will help us visualize and communicate findings from all three Pilots and create infographics to be included in the broader Case Studies (one per pilot partner, three Case Studies in total) designed by the Biomimicry Institute.
This RFP specifically covers the translation of each Pilot's data into infographics aligned with the narrative of the Case Studies, bringing the Pilot's findings to life through graphic design. These infographics will also be used for Social Media and other forms of Communication— both as full graphics and in smaller, sharable parts, depending on the platform and audience.

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Objective/ Goals

The Biomimicry Institute's key role in the *Nature of Fashion initiative* is to tell the story of the Pilot partners accurately and compellingly.

The Graphic Designer will:

- Develop beautiful and comprehensive infographics that resonate with our target audiences for this initiative, extending beyond the scientific community alone
- Translate data and technical research into engaging and impactful design
- Work closely with our Communications and Technical Teams to ensure narrative cohesion and strategic alignment.
- Establish a memorable look, feel and cadence for *Nature of Fashion's* scientific communication style.

Budget

The total budget for this contract is $10,000, to be paid in agreed upon installments negotiated during contracting. The *Nature of Fashion* initiative is on track to scale over the next 3 years and we aim to partner with a designer who is open to continued collaboration over the course of the project

Timeline

The Biomimicry Institute will evaluate proposals over the course of August 2025 and expect to interview and contract in September 2025. The project's projected working scope for the contract is between October 1 2025 and December 2025.

Evaluation Criteria

The Biomimicry Institute is seeking a design professional with experience in scientific communication and a demonstrated ability to distill and translate data into impactful design.

Proposals will be reviewed based on:

- Proven experience in scientific communication
- Passion for nature-inspired regenerative work
- Highly skilled in infographics design
- Ability to translate scientific information & data into clear & beautiful visuals
- Proficiency in 2D designs; animation skills and experience are a plus

Submission Materials: Please send the following materials to media@biomimicry.org
- CV/Resume
- Cover Letter
- Portfolio showcasing relevant infographics and scientific communication work (please provide either a digital link or a PDF under 10MB)

We look forward to reviewing your materials and collaborating to advance transformative, nature-inspired change in the fashion industry.